



Books Change Lives – and the action starts here!

With four months to go, we need to start building our community events calendar. In March 2012, New Zealand Book Month is all about the power of books to change our lives, and we need your help involving and enthusing a whole nation of readers.

We are thrilled that you've signed up to keep in touch with plans for New Zealand Book Month. Can we encourage you to imagine a book event of your own for March 2012? Perhaps you are already planning a life-changing book event in your community, school, library, bookshop or workplace? In which case – we can help!

Calling all book activists...

We may help with supporting a NZ author at your event. But hurry – funding applications close on November 30th!

We have deadlines fast approaching. Are you looking for financial help to secure a NZ author for your New Zealand Book Month event? If so, then we need to have your completed funding application by 30th November. Whilst we appreciate that your plans won't be 100% complete or set in stone, we need to make our biggest funding decisions prior to Christmas. That way we can advise successful applicants of any financial support, so that event plans can be progressed over the holidays.

Go online to find out more about how we can support an author at your event and fill in the online application form today:

- Register as an activist
- Log on using your email address and password (if you've forgotten it, we'll remind you online)
- Open the 'Get Involved' tab, and select the 'Your Toolkit' option
- Click on the third available option: **Apply** for funding for your NZ Book Month event
- Fill out the online application form and press 'submit' at the bottom of the page
- This page gives you details of how New Zealand Book Month will be allocating its funding and the ways in which we may be able to help with your event
- To apply for funding we need to receive your completed online application form by Wednesday 30th November [or click here now to apply!](#)
- We'll then advise all applicants by Friday 9th December

Looking for ideas for YOUR life-changing book events? Prepare to be inspired by the Canterbury NZSA...

Using the theme 'Books inspire us' the Canterbury NZ Society of Authors has already come up with the following NZ Book Month proposal. Jenny Haworth and her accomplished team of co-conspirators are making plans for a series of evening seminars involving New Zealand writers. The seminars will each delve into different subjects: from how to write a romance to how make a living as a writer!

Be sure to get in touch with your plans!

And remember, if you need more ideas or help shaping your event, please contact beth@nzbookmonth.co.nz.

We appreciate that there will be lots of detail that you need to confirm between now and March 2012. However, we do need to highlight the following requirements in relation to any potential funding allocations:

- You must load an outline of your event onto the New Zealand Book Month website as soon as possible. To upload your event, you will need to be registered on the website as an activist. If you have any problems with this process, please contact Emma McCleary at emma.mccleary@nzbookmonth.co.nz
- Your final details need to be updated on the website by 1st February 2011. We will use the information posted at that point for New Zealand Book Month communication and publicity purposes. It is your responsibility to check your event information is correct.

- Should your event differ significantly from your original outline, we would ask that you re-contact us to confirm whether funding is still appropriate for your event. Since we have been significantly over-subscribed, it is unlikely additional funding can be made available.
- New Zealand Book Month will not be able to fund costs in excess of those outlined above, nor can it support costs other than author fees and author expenses.
- We ask that you make every effort to ensure that the authors featuring at your event can sell their books by involving your local bookseller in your plans.
- Please note that funding must only be applied to authors published in book form by a recognised publisher, and their books must be readily available in New Zealand. Authors must be resident in New Zealand or of New Zealand nationality. Your event must continue to demonstrate that it provides an audience for authors.

On behalf of all of us at New Zealand Book Month – thank you for your enthusiasm so far, and the marvellous response we`ve already had from you. New Zealand Book Month continues to build into a self-sustaining, community-owned celebration of books and reading like no other – and together we can create some completely awesome events to celebrate books and reading in March 2012.

Thank you – and happy reading!

Beth Davies

National Co-ordinator
beth@nzbookmonth.co.nz

P.S. Don't forget to complete and send the online application form in order to fund a New Zealand author at your very own book event during March 2012. The deadline for receiving these is 30th November – only four weeks away!



NZ Book Month, PO Box 25 033, Panama Street, Wellington 6146