



Calling all book activists - only 12 days left to apply for funding for your event!

In March 2012, New Zealand Book Month is all about the power of books to change our lives, and we need your help involving and enthusing a whole nation of readers. We are thrilled that you've signed up to keep in touch with plans for New Zealand Book Month and your event applications are already pouring into the New Zealand Book Month website! Keep them coming!

Don't forget, the application deadline is November 30th...

If you have an idea for a life-changing book event that could take place in your community, school, library, bookshop or workplace we might be able to help!

Are you looking for financial help to secure a NZ author for your New Zealand Book Month event? If so, then pop to our website now and fill out the online application form by 30th November. Whilst we appreciate that your plans won't be 100% complete or set in stone, we need to make our biggest funding decisions prior to Christmas. That way we can advise successful applicants of any financial support, so that event plans can be progressed over the holidays.

So far there are lots of wonderful event plans taking shape across the country including the creation of an interactive scrapbook for people to share their favorite reads, a Kiwi author afternoon tea and a book reading on the grounds of a remote sheep station estate. We are also receiving applications for a variety of local events that draw attention to the need for quality reading time for children and actively create it!

And remember, if you need more ideas or help shaping your event, please contact beth@nzbookmonth.co.nz.

How do I apply for funding? Easy, just follow these steps...

- Register as an activist
- Log on using your email address and password (if you've forgotten it, we'll remind you online)
- Open the 'Get Involved' tab, and select the 'Your Toolkit' option
- Click on the third available option: **Apply** for funding for your NZ Book Month event
- Fill out the online application form and press 'submit' at the bottom of the page
- This page gives you details of how New Zealand Book Month will be allocating its funding and the ways in which we may be able to help with your event
- To apply for funding we need to receive your completed online application form by Wednesday 30th November or click here now to apply!
- We'll then advise all applicants by Friday 9th December

On behalf of all of us at New Zealand Book Month – thank you for your energy so far, we are very excited to see your plans for 2012 taking shape. New Zealand Book Month continues to build a self-sustaining, community-owned celebration of books and reading like no other – and together we can create some book-tastic events to celebrate reading in March 2012.

Thank you – and happy reading!

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